



MFDA

CONVENTION 2022: A CAPITAL EVENT

143rd Annual Convention, May 16-19, 2022 Radisson Hotel Lansing at the Capitol and the Lansing Center Lansing, Michigan

January 2022

Funeral Directors from across Michigan will convene in Lansing at the Radisson Hotel and the Lansing Center on May 16-19, 2022 to attend the Michigan Funeral Directors Association's *Convention 2022: A Capital Event*.

A Golf Outing will be held on Monday, May 16, 2022 at Eagle Eye Golf Course, and exhibitors are welcome to participate. Presenters for this year's convention are: Chuck Gallagher, nationally recognized speaker on business ethics; Dominick Astorino, Michigan licensed funeral director/embalmer on restorative art; Michael Sharkey, general counsel to the Wisconsin Funeral Directors Association on legal issues confronting funeral homes; Dr. Jason Troyer, grief psychologist and founder of Mt. Hope Grief Services on defusing family conflict in the arrangements conference; and Stephen R. Kemp, CFSP on OSHA.

MFDA will raffle off one (1) free booth space for the 2023 convention to be held in Mt. Pleasant. Only Michigan Funeral Supply Sales Association (MFSSA) members exhibiting are eligible to participate in the raffle. Congratulations to **Hilton Funeral Supply** for winning the free booth for the 2022 Annual Convention and Exposition.

MFDA will be making all booth selections. Priority for accommodating exhibitor preferences will be granted to applications signed by a member of the Michigan Funeral Supply Sales Association. So, to increase your chance of having your preference honored, join MFSSA today by contacting Amy Kleeman at akleeman@mfd.org for an application. The deadline for receipt of contracts is **March 1, 2022**, but keep in mind that preference for space assignments are given to contracts and deposits based upon the dates received.

Exhibitor move-in will be Monday, May 16 from 6:00 – 9:00 p.m. and Tuesday, May 17 from 7:00 a.m. – 2:00 p.m. The Exhibition is open Tuesday, May 17 from 2:30 – 6:00 p.m. and Wednesday, May 18 from 1:30 p.m. – 5:00 p.m. You may request your preference of move-in dates by contacting Sandy at 1-888-955-6332, but please understand, that MFDA may not be able to accommodate all requests

We look forward to seeing you in Lansing. To reserve your exhibit space, simply return your signed completed Exhibit Space Contract along with **full payment**.

Should you need additional information, please contact Sandy at MFDA at 888-955-6332.



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2022 MFDA EXHIBIT SPACE APPLICATION AND CONTRACT

2420 Science Parkway
Okemos, MI 48864

PLEASE SEE REVERSE SIDE OF THIS CONTRACT

In conjunction with the 2022 MFDA Annual Convention, the Michigan Funeral Directors Association ("MFDA") hereby leases to:

Booth Name: _____

Contact Name: _____

Address: _____ **City:** _____ **Email:** _____

State: _____ **Zip:** _____ **Phone: ()** _____ **Fax: ()** _____

SELECTION

MFDA WILL BE MAKING ALL BOOTH SELECTIONS

Do you need to be scheduled for the loading dock? _____
If yes, what type of vehicle will you be using on the loading dock (semi-truck, van, etc.) _____

Please list the products/services you offer to funeral homes:

We prefer that our exhibit space not be located in the immediate proximity to the following firms who may be exhibitors:

PAYMENT

Please reserve the below space(s) for the purpose of exhibition. For the consideration of this lease, our firm hereby agrees to pay the order of MFDA the sum of **\$750.00 PER 10'X10' booth**. If you are leasing space for vehicles, please refer to the attached Rate Sheet for prices.

*** Electrical information will be mailed with Booth Assignments***

Printed Company Sign @ \$10.00 (44"x7") \$ _____
of Booth Space(s) **OR** # of Vehicles \$ _____

TOTAL DUE WITH FULL PAYMENT & SIGNED

CONTRACTS: \$ _____

Payment by Check

Payment by Credit Card Visa Master Card

CARD NUMBER: _____

EXPIRATION DATE: _____

SEC. CODE ON BACK: _____

By signing below Exhibitors agrees to be bound by the additional terms and the "Rules and Regulations" appearing on the back of this contract.

(Signature of Authorized Representative)

(Please print name of Authorized Representative)

PRE-REGISTRATION NAME BADGES

MFDA Exhibitors shall be issued three (3) free badges for your first booth purchased and for each additional booth purchased you will receive 1 additional convention registration badge. **Your badges will be held for you at the Exhibitor Registration Desk at the Lansing Center. MFDA Exhibitors will not be registered or have badges waiting for them at registration unless this section is filled out.**

Registrant Name(s) (First, Last)

1. _____
2. _____
3. _____
4. _____
5. _____

PAYMENT, PRIORITY AND LISTING SCHEDULE

This contract is to be completed and mailed with your payment in full to the Michigan Funeral Directors Association. Upon acceptance by the Convention Committee, a copy will be returned to the applicant.

March 1, 2022 Deadline for reservation of booth space with **FULL PAYMENT**. Booths will be assigned by MFDA using various factors such as the nature and size of the booth, exhibit history, MFSSA membership, quantity of space requested, and date contract is received. **All assignments are final.**

April 1, 2022 Receipt of booth confirmation.

ACCEPTANCE OF APPLICATION AND CONTRACT

The above application is assigned exhibit space number(s):

Date: April 1, 2022

By: _____
Philip K. Douma, Executive Director, MFDA

LIABILITY

Neither the Michigan Funeral Directors Association ("MFDA") nor the Lansing Center shall be responsible for any loss, damage, or injury that may occur to the Exhibitor or the Exhibitor's agents or property from any cause whatsoever, prior to, during, or subsequent to the period covered by the exhibit contract; and, the Exhibitor, on signing the contract, expressly releases MFDA from and agrees to indemnify same against any and all claims, fees, penalties, costs, fines, including reasonable attorney's fees, for such loss, damage, or injury. Any damage to the building due to acts or omissions of the Exhibitor must be paid for by the Exhibitor causing same. Also, MFDA shall not be responsible for any damage to the Exhibitor's business for failure to provide space for the exhibit, for the removal of same, or for failure to hold meetings or exhibitions as scheduled.

Exhibitor's sole remedy for breach of any obligation on the part of MFDA is a refund of any monies paid by Exhibitor for exhibit lease space or other assessments. The Exhibitor agrees to abide by the following rules and regulations for the convention. Any deviation, without the express permission of MFDA, may result in removal from the exhibition and forfeiture of any monies paid.

The Exhibitor whose name appears on this contract takes responsibility for and shall indemnify the MFDA for any liabilities incurred by any and all individuals representing the Exhibitor while at the convention or exhibits.

RULES AND REGULATIONS

1. Booths will be fully set up and ready for business by Tuesday, May 17, 2022 at 2:00 p.m.
2. No part of the booth will be packaged, pre-packed or removed, nor any other form of booth dismantling, will be done prior to 5:00 p.m., Wednesday, May 18, 2022.
3. Any and all items attached to Art Craft equipment shall be removed immediately following close of show at 5:00 pm, Wednesday, May 18, 2022.
4. Exhibitors must be out of the hall by 7:00 p.m., Wednesday, May 18, 2022.
5. The Exhibitor agrees to pay the booth lease fees according to the payment schedule on this contract. Once contract and check have been accepted by MFDA, if the exhibitor cancels, refund will be made according to the schedule below: If written cancellation is: (a.) Made prior to March 1, 2022, all but \$50.00 of funds paid will be refunded. (b.) Made March 2 – March 31, 2022, 50% of funds paid will be refunded. (c.) Made after April 1, 2022, NO REFUND WILL BE GIVEN.
6. Upon the directive of the Fire Marshall or other individual authorized by the MFDA, all freestanding display units must be kept exactly within the space allowed. The display units must be made of sturdy, fireproof materials, which cannot be tipped over easily. Exhibits posing any potential safety hazards will be removed or adjusted.
7. Subletting space is not permitted.
8. It is understood and agreed that MFDA may revoke or decline to accept this contract at any time if it determines, in its sole discretion, that the products and services Exhibitor exhibits or intends to exhibit or the manner that Exhibitor conducts itself at the show, or otherwise, are not suitable or appropriate. If such revocation occurs prior to the show, MFDA shall refund to the Exhibitor all of its lease fee that has been paid. If such revocation occurs during the show, MFDA shall refund to Exhibitor a pro-rata share of the lease fee. It is agreed that any such refund shall be in full liquidation of all loss or damages suffered by the Exhibitor.
9. Exhibitor will abide by any additional Rules & Regulations reasonably adopted by the **Michigan Funeral Directors Association** and/or the Lansing Center designed to facilitate the interests of all concerned.



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**143rd Annual Convention, May 16 – 19, 2022
Lansing Center and Radisson Hotel Lansing at the Capitol
Lansing, Michigan**

Booth Lease* Includes:

Three (3) Full Convention Registrations
Draped Backwall & Sidewall
Carpeting
Listing in 2022 MFDA Convention Brochure
Security

*For each additional booth purchased you will receive
1 additional convention registration badge.

*Separate from this Lease you can rent tables, chairs and other items
for your booth from Art Craft Display (which will be mailed under
separate cover) or you may bring your own tables, chairs, etc. for
your booth.

Vehicle Exhibit Rates

	<u>Rates</u>	<u>Badges</u>
1 Vehicle	\$2250	5
2 Vehicles	4050	8
3 Vehicles	5670	10
4 Vehicles	7110	12